

Electronic Acknowledgement Receipt

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International Application Number:	
Confirmation Number:	9879
Title of Invention:	System and method for optimizing search result listings
First Named Inventor/Applicant Name:	Christopher D. Payne
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Amendment Submitted/Entered with Filing of CPA/RCE	MFCP_140571_Response_Final_OA.pdf	112813	no	28
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Information:					
2	Request for Continued Examination (RCE)	MFCP_140571_RCE.pdf	775744	no	3
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3	Foreign Reference	MFCP_140571_Foreign_Patent_EP1282051.pdf	2098658	no	32
			eacfc25395810cd34ce81c14edcdf7c46b866593		
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4	Foreign Reference	MFCP_140571_Foreign_Patent_WO_99_41694.pdf	537313	no	14
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5	Foreign Reference	MFCP_140571_Foreign_Patent_WO_01_82178.pdf	1967656	no	48
			9d1d314a2c7aa240b912a6563fa1347f44b1379f		
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6	Foreign Reference	MFCP_140571_Foreign_Patent_WO_02_27529.pdf	2988007	no	85
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7	Foreign Reference	MFCP_140571_Foreign_Patent_WO_02_063514.pdf	2539038	no	59
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8	NPL Documents	MFCP_140571_NPL_Measuring_Online_Ad_Effectiveness.pdf	170551	no	3
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9	NPL Documents	MFCP_140571_NPL_Finding_More_Bargained_For.pdf	179874	no	4
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10	NPL Documents	MFCP_140571_NPL_Search_Engine_Listings.pdf	94524	no	2
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11	NPL Documents	MFCP_140571_NPL_Web_Giants_Seek.pdf	161234	no	3
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12	NPL Documents	MFCP_140571_NPL_We_Get_What_They_Pay_For.pdf	339522	no	6
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13	Foreign Reference	MFCP_140571_Foreign_Patent_WO_01_082178_A3.pdf	180757	no	4
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14	Foreign Reference	MFCP_140571_Foreign_Patent_WO_02_027529_A3.pdf	202685	no	5
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16	Information Disclosure Statement (IDS) Filed (SB/08)	MFCP_140571__IDS.pdf	611677	no	7
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17	Fee Worksheet (PTO-06)	fee-info.pdf	29977	no	2
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

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